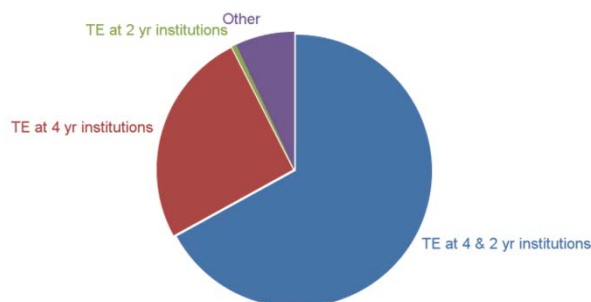


# NAECTE Needs Assessment Survey Results

## Who We Are

Current and Future \*EC Teacher Educators

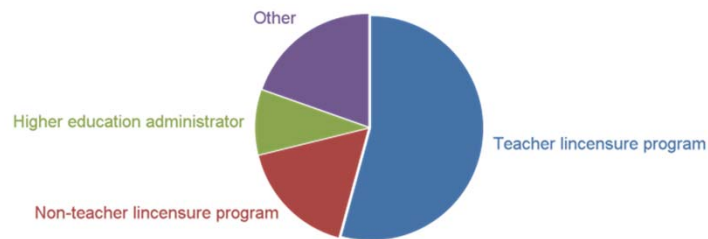


Other:

- TE at 2,4, and 5 year institutions
- Administrators and leaders in ECE
- EC educators at graduate institutions
- Professional development providers

\*95% defined Early Childhood as birth-8. However states may define EC differently.

## Professional Role



### Other:

- Student
- Adjunct
- Researcher
- Director
- Graduate faculty

## What We Do

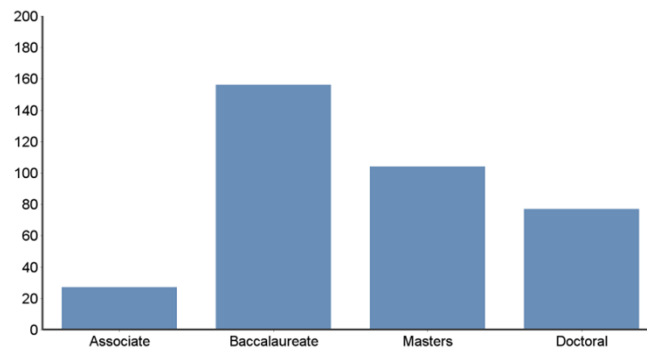
#	Answer	Bar	Response	%
4	conduct scholarly research related to the field of early childhood education.	<div></div>	109	54.23%
3	specialize in preparation of professionals who may assume a variety of roles within the field of early childhood education.	<div></div>	101	50.25%
1	specialize in preparation of teachers, both certified and non-certified, for children within the birth to 8 years of age.	<div></div>	81	40.30%
2	specialize in preparation of certified teachers, for children within the birth to 8 years of age.	<div></div>	75	37.31%
6	Other – please specify	<div></div>	22	10.95%
5	I am not a faculty member; my role and responsibilities are as follows:	<div></div>	11	5.47%
	Total		399	100.00%

### Other Responsibilities:

- Collaborate with 2 year institutions
- Community service in EC settings
- Advise teacher candidates
- Direct lab school

## Our Higher Ed Institutions

My institution offers ECE degrees at the following level(s):



## Transition in Membership

A review of trends in NAECTE membership reveals that members often join, remain active for a limited number of years, and then leave the organization. What do you believe might explain this pattern?

#	Answer	Bar	Response	%
1	Lack of institutional funding for professional memberships		62	30.85%
2	Another association better meets my professional needs		41	20.40%
3	The organization does not have an agenda that embodies action		40	19.90%
4	Other- please specify		58	28.86%
	Total		201	100.00%

Other:

- Issues with conference
  - Lack of travel funds
  - Conflict with NAEYC conference
  - Membership not linked to conference attendance
- Lack of connection to other members
- Research needs aren't met
- Change in positions
- No membership reminders

## Suggestions

To improve membership retention

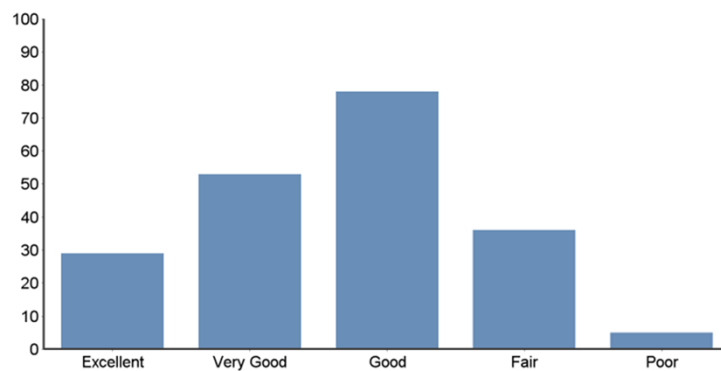
- ▶ Conferences
- ▶ Membership
- ▶ Website/Social Media
- ▶ Opportunities
- ▶ Visibility
- ▶ Research/Presentations
- ▶ Leadership

## Recruitment

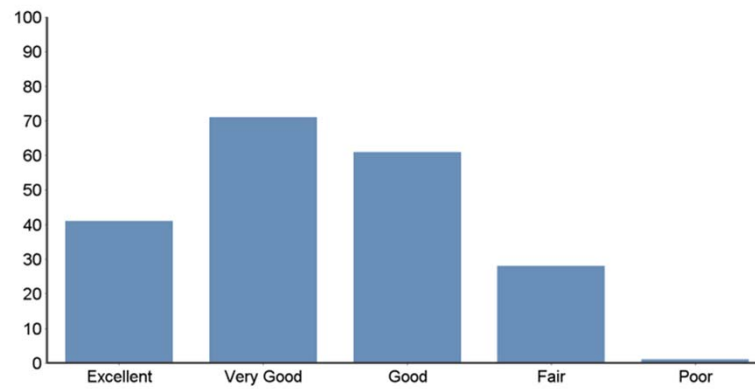
- ▶ Reach out to doctoral students
- ▶ Send information to ECE departments
- ▶ Visibility at other conferences, i.e. NAEYC, AERA,
- ▶ More active social media presence

How would you rate NAECTE's effectiveness in meeting and achieving each component of the purpose statement, as follows:

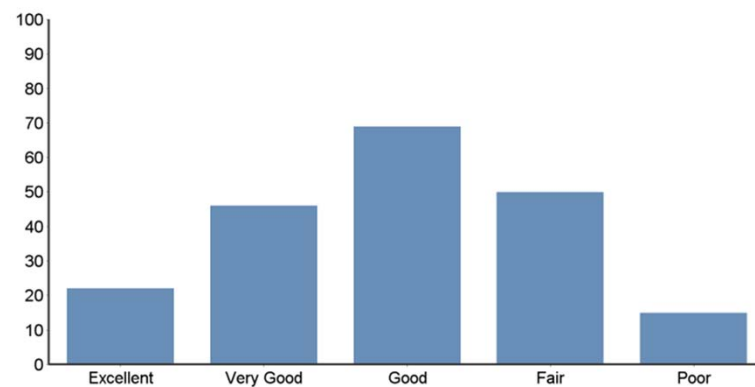
To promote professional growth of membership



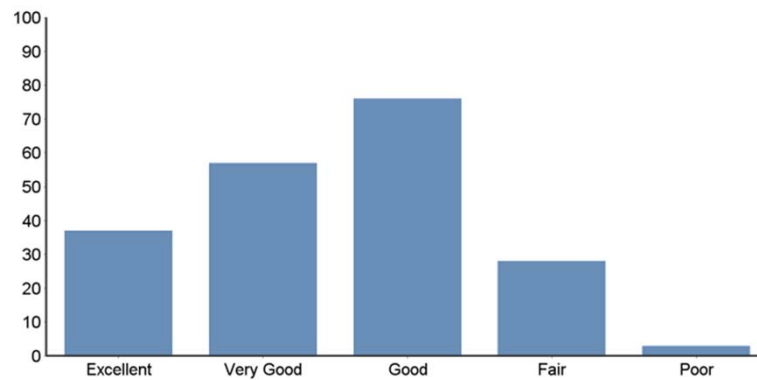
To discuss educational issues specific to our membership



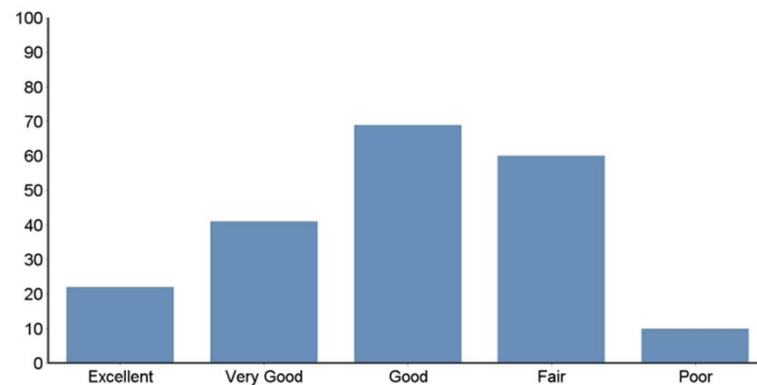
To advocate for improvements in early childhood teacher education



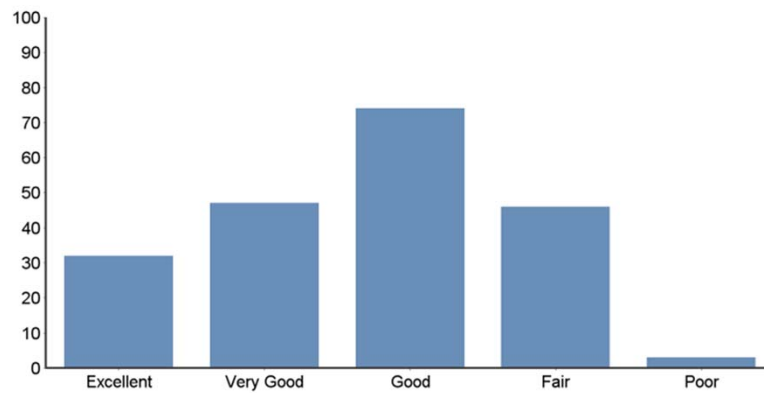
Provide a forum for consideration of issues and concerns of interest to educators of early childhood teachers



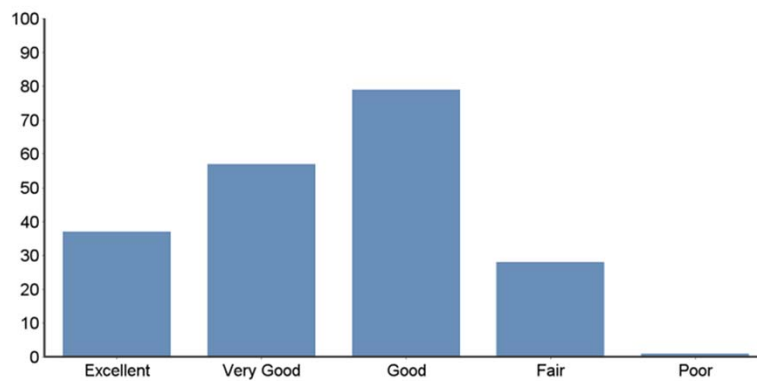
Provide a communication network for early childhood teacher educators



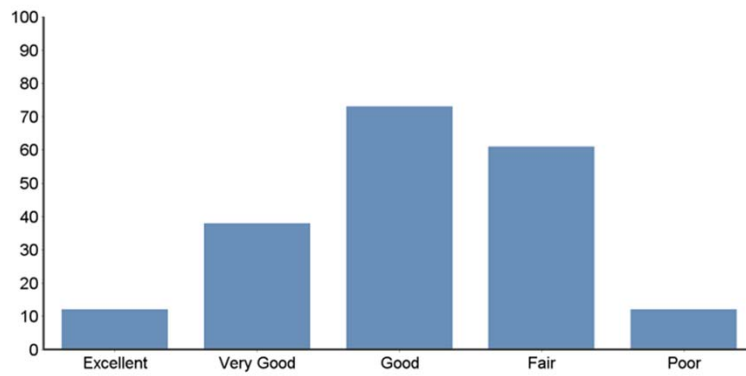
Facilitate the interchange of information and ideas about research and practice



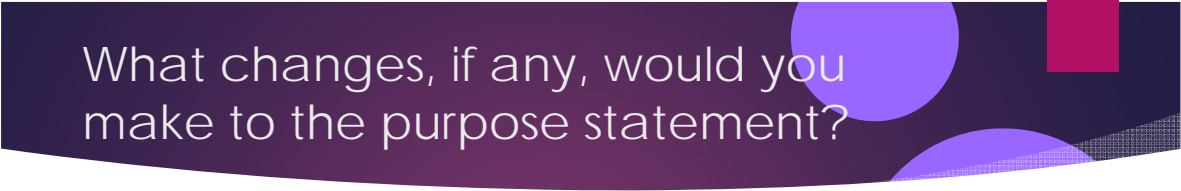
Use, as vehicles, the JECTE, conferences, resolutions, position papers, and other publications



Cooperate with other national and international organizations concerned with the study and education of young children



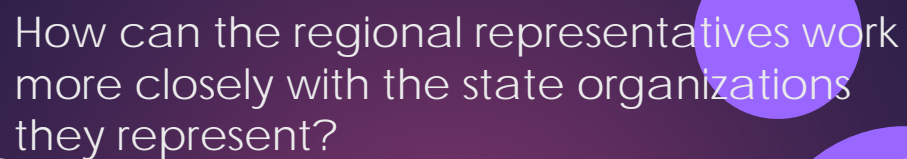
Suggestions



What changes, if any, would you make to the purpose statement?

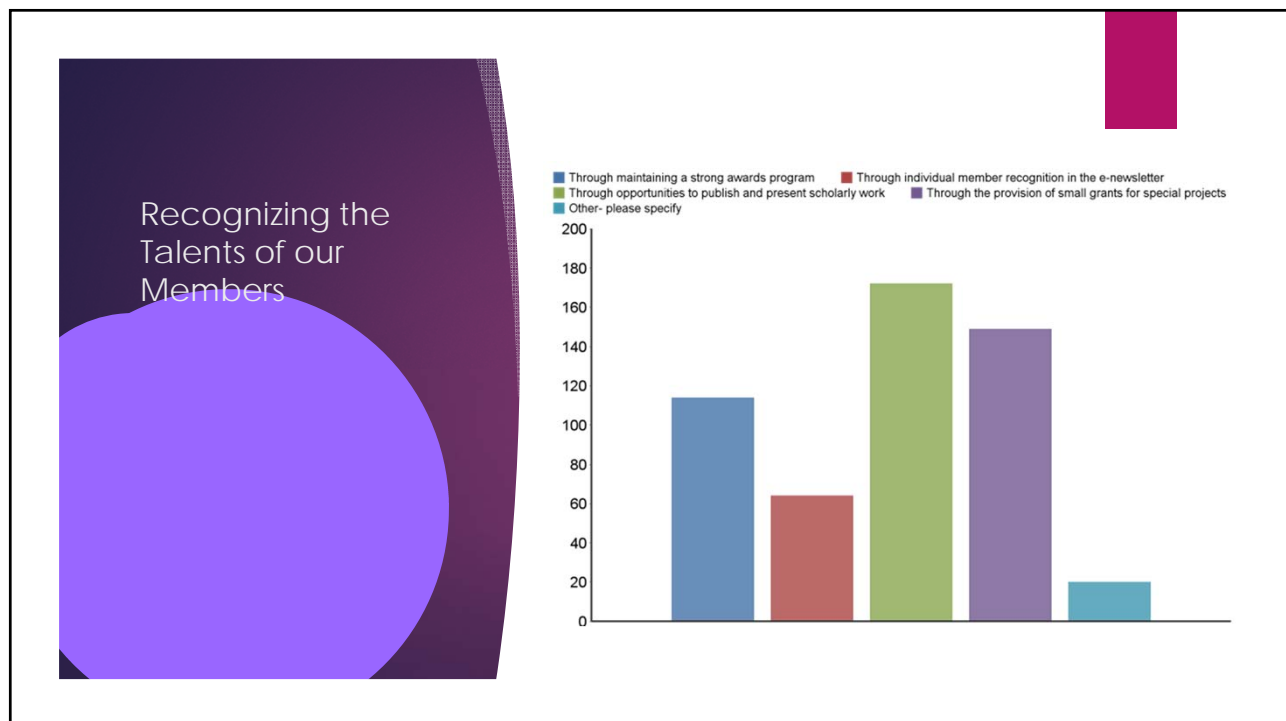
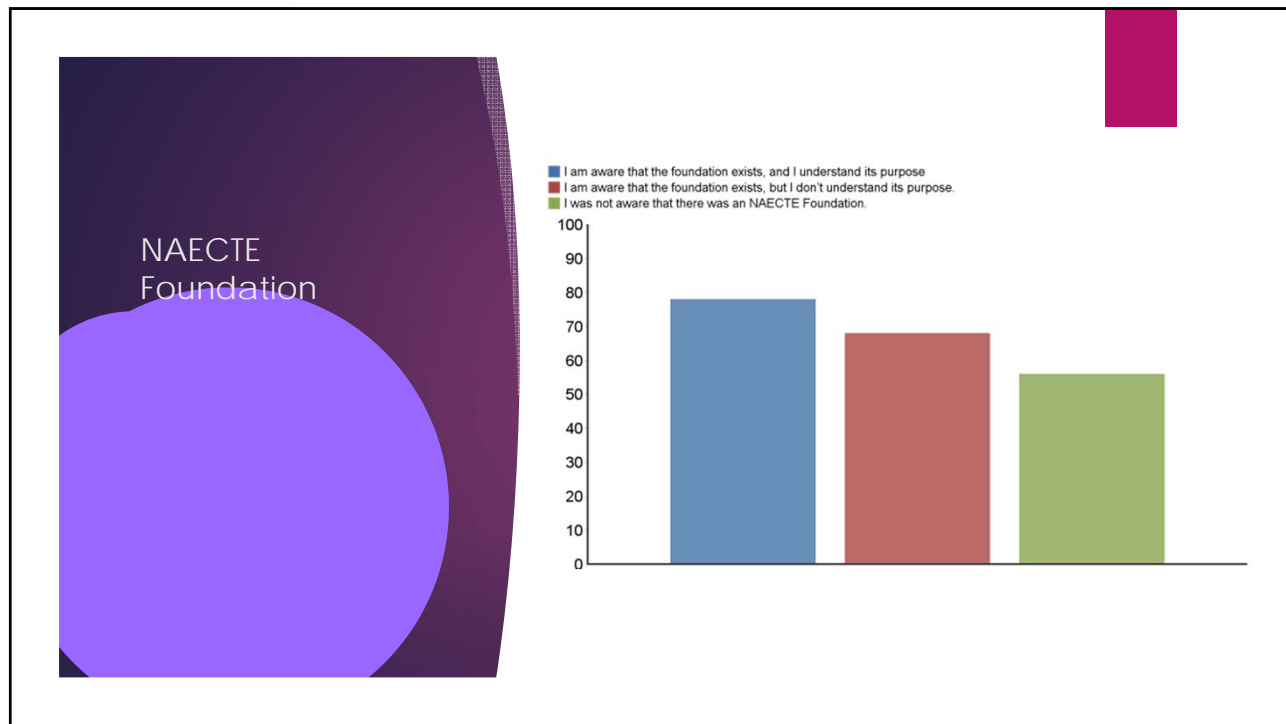
#### Top Responses

- ▶ Reduce/combine in order to have fewer
- ▶ Use action words
- ▶ No changes, more implementation

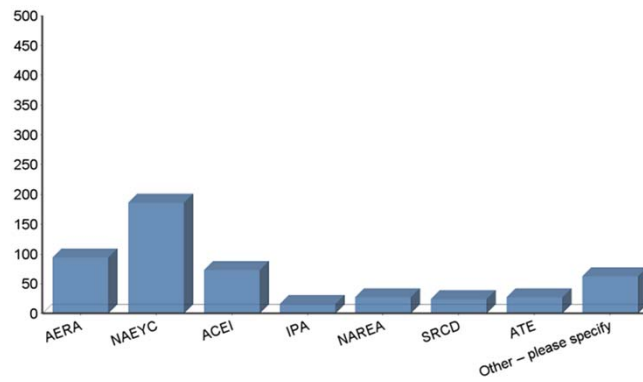


How can the regional representatives work more closely with the state organizations they represent?

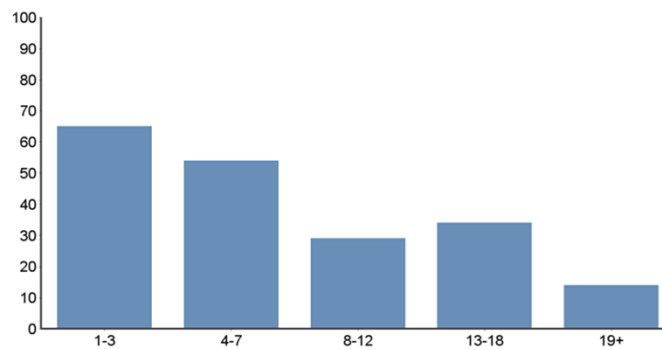
- ▶ Opportunities for regional networking—online or in person
- ▶ More communication



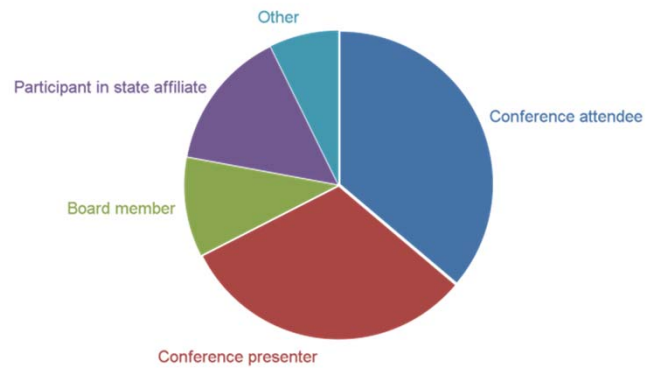
## Other National, Professional Associations that our Members Hold



## Years of Membership



## Involvement in NAECTE



## What has prevented you from being involved?

- ▶ Time
- ▶ Money
- ▶ New to the group/not sure what to do



## The feedback suggests:

- ▶ Identity is an issue
- ▶ Lack of shared goals for the association within the membership
- ▶ Members want more focus on research and advocacy efforts
- ▶ The need to find a way to honor our history as an association while moving forward with an even stronger advocacy and research agenda
- ▶ We need more members who are willing to serve in elected positions, appointed positions, and specially created task forces.